



# 31ST ANNUAL PRODUCTION SALE

www.hereford.com

guy@hereford.com

## SELLING 232 LOTS

109 Hereford Bulls  
36 Open Hereford Females  
72 Angus Bulls  
15 Open Angus Females



## SALE DATE

Monday, February 28, 2011  
12:30 PM MST  
At the Ranch  
Bruneau, ID

## SALE LOCATION

The ranch is located 3 miles Northwest of Bruneau. Bruneau is 20 miles south of Mountain Home on Highway 51. Bruneau is 63 miles from Boise, 100 miles from Twin Falls and 173 miles from Elko.

## SCHEDULE OF EVENTS

We invite your inspection of our offering anytime prior to sale day. Plan to be with us the evening before to the sale for a steak fry and cocktails. Lunch will be served sale day at 11:30 a.m.

## SALE DAY PHONE

(208) 845-2313 or (208) 845-2312

## ACCOMMODATIONS

All motels listed are in Mountain Home. Only 23 miles from the ranch. Ask for Bull Sale rate.

Hampton Inn & Suites (208) 587-7300  
Best Western Foothills Inn (208) 587-8477  
Sleep Inn (208) 587-9743

## TRANSPORTATION

Boise Airport has excellent flight connections and is served by United, Delta, Northwest, Southwest, Alaska, Frontier, and Horizon. Private planes can land in Mountain Home or Boise.

Phone in bids with satisfaction guarantee. We realize everyone's busy schedule and the expense of travel. We will accept phone bids and guarantee the buyers satisfaction. Call Guy or Kyle about the cattle that fit your needs.

**Please bring this catalog with you sale day!**

## HONORED GUESTS

Craig Huffhines, Executive Vice President  
American Hereford Association

Charles Lyons, President  
Idaho Cattle Association

Mark Frisbie, President  
Owyhee County Cattlemen

## SPECIAL REPRESENTATIVES

Mark Holt, American Hereford Assn. (208)369-7425  
Joe Rickabaugh, American Herford Assn. (785)633-3188  
Rod Wesselman, American Angus Assn. (509)750-2185  
Jerry York, Western Livestock Journal (208)863-1172  
Mark Frisbie, Western Ag Reporter (208)890-4517  
Matt MacFarlane, California Cattlemen (916)803-3113  
Willard Wolf, Special Representative (509)994-8051  
Dwayne Dietz, Special Representative (406)656-3191  
Bill Angel, Special Representaive

## AUCTIONEER

C.D. Butch Booker  
Colfax, WA (509) 989-2855



## FURTHER ASSISTANCE

Guy or Sherry Colyer  
31058 Colyer Road Bruneau, ID 83604  
Ranch Phone (208) 845-2313  
Guy Cell (208) 599-0340  
Kyle (208) 250-3924 or (208) 845-2098  
Fax (208) 845-2314  
guy@hereford.com www.hereford.com