



# WELCOME TO COLYER HEREFORDS & ANGUS!

W e l c o m e   t o   o u r   3 1 s t   A n n u a l   S a l e !

It is an exciting time for the beef industry. As many facets of the US economy struggles, the cattle industry continues to shine. With the cattle numbers the lowest since the 1950's and beef demand strong we are seeing excellent cattle prices. The prospects for a stronger export market is also very positive for the future.

Our family has dedicated their lives to this industry and raising superior seedstock. Our strong background in the commercial cattle industry gives us a keen insight on what it takes to raise cattle for the "real world". As seedstock producers we must never loose sight of producing cattle that are structurally sound. With the lack of available labor, cattle need to be problem free. With that said, cattle are still sold by the pound! Fast gaining, efficient cattle that bear down on the scales are the ones that pay the bills.

We are proud to be involved with the best two breeds in the cattle industry. Hereford and Angus genetics have stood the test of time. Their popularity will not change and if anything it will accelerate as feed costs increase.

By working with these two breeds it is easy to see why the black baldies are seeing even greater popularity. By combining the strengths and weaknesses in these two breeds you create the ideal animal for the cowherd, the feedlot and the carcass.

We feel this year's offering is extra deep. This is also our largest bull offering. Our extensive ET and AI program allows us to propagate large numbers of offspring from the top end. We continue to use multiple trait selection to assure moderate birthweights while selecting for superior growth and carcass traits.

We continue to compete on the national show level. It is our way to gauge how our cattle stack up against the nation's best.

Come early and inspect the offering. If you have any questions or we can help in any way don't hesitate to contact us.

## SPECIAL OFFERS

We are making a special offer to buyers picking up their purchase at sale time. We will give a \$50 discount on any animal picked up within 2 days after the sale.

A special drawing for bull buyers, a pair of rawhide reins made by Ray Colyer will be given immediately after the sale.

Guy & Sherry Colyer  
Kyle & Bobby Jean Colyer  
Katie Colyer

Ray & Bonnie Colyer  
Tony Willis  
Adan Juarez

Scott & Deb Brown